

## **Exact Sciences Sponsored Webinar**

**Title:** Facing the Challenge: Impacting the Second Deadliest Cancer with Innovations in Noninvasive Colorectal Cancer Screening and Patient Adherence

**Content:** Recently, the U.S. Preventive Services Task Force released updated recommendations around the need to begin screening for colorectal cancer for average risk individuals beginning at age 45. This sponsored webinar, *Facing the Challenge: Impacting the Second Deadliest Cancer with Innovations in Noninvasive Colorectal Cancer Screening and Patient Adherence*, will address the burden of colorectal cancer (CRC) in the US, educate attendees on Cologuard<sup>®</sup> and the screening test's clinical performance and adherence support.

Speaker: Durado Brooks, MD, MPH

Dr. Durado Brooks is the Deputy Chief Medical Officer for the Screening Business Unit of Exact Sciences Corporation, a position he assumed in October 2020.

A graduate of the Ohio State University and the Wright State University School of Medi-cine, Dr. Brooks completed his internal medicine residency and chief residency at Wright State's Affiliated Hospitals in Dayton, Ohio, and a fellowship in General Internal Medicine at the University of Texas Southwestern Medical Center. He provided primary care and served as medical director for community health centers in Dayton and in the Community Oriented Primary Care Program at Parkland Memorial Hospital in his current hometown of Dallas, Texas. His experience in these settings led to expertise in areas including disease prevention and health promotion, disparities in healthcare and outcomes, cultural competency of health care providers and systems, and the impact of managed care on vulnerable populations.

Dr. Brooks completed the Commonwealth Fund Fellowship in Minority Health Policy and earned an MPH degree from the Harvard School of Public Health in 1999, and joined ACS after a oneyear Senior Health Policy Internship in the Health Resources and Services Administration of the U.S. Department of Health and Human Services.

He was a 2015 recipient of the Prevent Cancer Foundation's Laurel Award for National Leadership in Cancer Prevention and Early Detection.